

From isolated systems to modern SAP Cloud ERP

Situation

- During expansion in the Central European region and the growth of its brand portfolio, TRANSTRADE reached the limits of Microsoft Dynamics and isolated applications.
- The original solution could not support the increasing business complexity and lacked legislative localization for four countries at the same time (SK, CZ, HU, PL).
- For further development, the company decided to implement an ERP system connecting the supply chain, warehouse and financial management in real time.

Challenges

- Ensuring a smooth transition of EDI communication for key retail partners (Tesco, Albert, Billa, Spar, and others), covering more than 1/3 of all company orders.
- Digitalization of warehouse processes ensuring full traceability of goods.
- Implementation of warehouse management with full batch and expiry-date traceability (FEFO), which is essential for the distribution of fresh goods.
- Implementation of a tailored automated packaging deposit management system, reflecting the specific requirements of individual Central European countries.
- Implementing statutory requirements for SK, CZ, HU, PL markets, in particular real-time invoice reporting (RTIR) in Hungary.
- Shopify e-commerce integration with SAP.
- Unifying and consolidating reporting across systems.
- Replacing local infrastructure with a modern SaaS solution.

Solution

- Implementation of SAP S/4HANA Cloud, Public Edition for subsidiaries in the Central European region (SK, CZ, HU, PL).
- The solution covers procurement, sales, finance, controlling, logistics and reporting processes.
- Introduction of a warehouse management with full batch and expiry date management (FEFO).
- EDI integration for automated document exchange with business partners.
- Delivered using SAP Activate with a Fit-to-Standard approach and SAP Best Practices for food wholesale, replacing manual data processing with unified financial reporting and instant overview of profitability and inventory across all markets.

Benefits

- Unified processes across 4 countries (SK, CZ, HU, PL) without the need for manual data consolidation.
- Transition to a SaaS model that reduced local infrastructure requirements to a minimum.
- Automation of intercompany processes - dramatic reduction in workload.
- Significant error reduction thanks to an automated order flow via EDI (1/3 of all orders).
- Full batch and expiry date traceability (FEFO) in warehouse management, reducing the risk of inventory write-offs.
- A system ready for immediate onboarding of new countries and listing new brands in corporate structures.
- Transparent financial management and online reporting of profitability and inventory across the entire portfolio in real time.

Future plans and solution roadmap

- Future development will focus on deeper integration within the SAP Cloud ecosystem - mainly SAP Analytics Cloud and SAP Business Technology Platform - and on integration with e-commerce and B2B portals.
- The company plans international expansion coupled with the rollout of the system and mobile applications to support warehouse and sales activities.
- E-invoicing solutions for Slovakia and Poland.



Industry

Food & Beverage Wholesale & Distribution

LoB

Finance, Controlling, Procurement, Sales, Logistics, Warehouse Management

Customer

TRANSTRADE s.r.o.

Headquarters

Nádražná 34,
900 28 Ivanka pri Dunaji,
Slovakia

Products & services

International trade and distribution of premium and specialized food and beverages

Number of employees

> 50 (2026)

System landscape

SAP S/4HANA Cloud, Public Edition; SAP BTP

Project duration

04/2024–06/2025

Reference

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